



Yeadim Institute Ltd, founded in 1989 by **Mrs. Dalia Stenzler**, specializes in development, production and assimilation of programs, games and content products in a spectrum of tools and media, as well as leading change processes in organizations in the public and private sectors. Yeadim Institute leads and implements projects at a national level in collaboration with government ministries, local municipalities, non-profit organizations and business bodies throughout the country and across the globe. Yeadim is engaged, among other things, in initiating projects and programs starting at the concept level and up to execution, while applying a systematic approach, targeting needs, crystallizing vision, constructing streamlining procedures, leveraging and integrating content by developing methodological tools with a view to combining business and community. For over 20 years, children, parents, educators, managers, and businesspeople, have been exposed to a vast range of change processes, activity programs, methodological content, a variety of games, encyclopedias, books, applications and a spectrum of additional products created and developed in the Yeadim Institute's workshop.

About 100 academics are employed in the company. Yeadim's team is composed of content personnel, methodologists, research psychologists, instructors, producers and marketing specialists. Yeadim's team specializes in providing methodological solutions leading to change processes, while developing programs and master plans according to needs, information management and developing content for assimilating change.

Yeadim's Vision

Yeadim Institute Ltd provides solutions to a range of needs of institutions, organizations, public authorities, businesses, parents, educators and children in Israel and throughout the world, while providing didactic solutions for implementing change processes by virtue of its vast variety of content products and its production of effective educational tools. The company's goal is to initiate and produce breakthrough content materials and innovative tools, for enhancing, imparting and assimilating content, in the best and most efficient processes and satisfying the target audience's needs while adequately customizing the clients' needs. Yeadim's quality of work, upheld by the best workforce, empowers the customer, enhances work in an efficient manner and supplies significant, qualitative and change generating products for our customers.

Yeadim's Multicultural Programs and Models

Yeadim Institute specializes in devolving multicultural and educational programs through a spectrum of tools and media and in leading change processes in organizations, institutions and companies. Yeadim's expertise is in impounding resources as a tool for leveraging national projects, in a modular development by using a vast range of methods, tools and languages and in tailoring development solutions for customer's needs. Yeadim has gained vast experience during its 20 years with multicultural projects held in Israel. Operating in a multi-cultural country, Yeadim lead many groundbreaking projects and programs at the national level, and successfully created cross cultural processes.





One example is The **"Hafalopedia"** – 12 books of an encyclopedia for Israeli social and cultural activities. Yeadim created a new model of cross cultural round table, of educational-social partners at a national level. The successful process has led to the creation of first and only **cross cultural encyclopedia**, binds together knowledge from different cultures and organizations in Israel, for the use of all: educators, parents and all factors leading processes of cultural change in the country- Jewish, Christians Muslims and Druze.



Another wide spread **multi-cultural program** held by Yeadim, is the **"Path of Light"** program. Yeadim developed an assimilation model for a concept used by the Israel Electric Company for changing life style in the electric environment, and linked the project to the Ministry of Education and the Union of Local Authorities, as well as environmental organizations. In this fashion the successful "Path of Light" program was developed dealing in education for safety in electricity and energy saving. The program has been operating in hundreds of municipalities and in thousands elementary schools, crossing different cultures in Israel includes dozens of games and pedagogic tools for assimilating change by the children as young leaders in the community. With the assistance of the Electric Company, the program has evolved from a one-time project to one of generating lifestyle change, which is well known in Israel combines multi-cultural range of populations. It's held in Arabic and in Hebrew and used as good platform for discussions meetings and entrepreneurship between different communities: Jewish and Arabs, religious and non-religious big cities and peripheral communities. The program also created a bridge between Jordan and Israel and this year at the first time a new pilot will be held.

